

**FOURTH
ANNUAL
SYMPOSIUM
ON
GLOBAL
CYBERSECURITY
AWARENESS**



**Collaborators
Memorandum**

June 2019

**Bucharest, Romania
European
Commission**

APWG.EU is offering collaboration opportunities for its fourth annual Global Cybersecurity Awareness Messaging Symposium in Bucharest, Romania at the European Commission Representation Office in Bucharest on June 26 and 27, 2019 to coincide with the accession of the Romanian Presidency of the Council of the European Union in 2019.

APWG.EU's Awareness Symposium is a peerless opportunity for your company to contribute to the development of awareness policies and research at global scales and promote the propagation of shared awareness assets that make citizens more cybersecurity aware and safer ICT users.

Awareness IV Bucharest is a keystone conference for: public policy researchers; enterprise and other scaled ICT user behavior-change programs; Internet safety advocates; user behavior researchers from academia and industry; cybercrime response managers; online commerce security managers; technology product managers and developers; consumer safety managers; electronic crime researchers; law enforcement personnel; and government regulators who combat and otherwise engage electronic crime.

Collaboration Benefits

The 2-day event presents a unique opportunity to communicate with the most formidable authorities in the counter-electronic crime community, members of a select group you won't find at trade shows. APWG and APWG.EU conferences, symposia and workshops provide collaborators with a personal, non-intrusive way of conveying your message to this community. As a symposium collaborator your company or institution will:

- Gain unique access to electronic-crime prevention managers from governments, corporations and financial institutions in a single venue
- Achieve distinction as a supporter of the APWG.EU, an institution with global recognition as the thought leader in programmatic engagement of cybercrime
- Demonstrate your organization's commitment to confronting the electronic crime problem and contributing to its resolution

Promotional Benefits

- Recognition in agendas and APWG.EU conference web page
- Distribution of giveaways such as a literature packs and chotchkiies
- Recognition in printed agendas
- Conference related press releases

**Awareness IV
Bucharest
Collaboration
Opportunities**



Collaboration Levels

The Platinum Collaborator receives maximum visibility at the conference. The Platinum collaborator is recognized as the conference collaborator before, during, and following the conference. The Gold and Silver Collaborators receive excellent visibility at the conference as well with less media and conference activity exposure.

	Platinum	Gold	Silver
Quantity	2	3	4
Cost	€ 10,000	€ 5,000	€ 3,000
Joint APWG-Collaborator Press Release	Yes		
Collaborator Press Release	Yes	Yes	Yes
Complementary Attendee Rights	3 included	2 included	1 included
Logo on APWG.EU Conference Notes Page and Conference Registration Page	Yes	Yes	Yes
Logo on Printed Agenda	Yes	Yes	Yes
In-Conference Acknowledgement and Recognition by APWG and APWG.EU Managers During Welcoming and Session-opening Remarks	Yes	Yes	Yes
Logo on Collaborating Company's Website (from acceptance until 3 months after conference)	Yes	Yes	Yes

Notes: Terms and conditions are on page 3 of this brochure.

Social Event Collaborator

This year's meeting will provide two opportunities for collaborators to support the event and interact with attendees during evening social events.

Ice-Breaker Reception	€ 1,500
Networking Dinner	€ 2,500
Researcher Scholarship Collaborator	€ 2,500
T-shirts Collaborator	€ 1,500

Awareness IV Collaboration Opportunities



Terms and Conditions

1. All collaborators will be awarded on a first-come, first-served basis. Collaborators need to be committed to electronic crime prevention, mitigation and forensic disciplines, concerned about the security of the Internet and internet users and associated communications elements and supportive of APWG.EU's mission to understand and fight fraud and scams on the Internet. The Anti-Phishing Working Group European Union Foundation. retains the right to reject any collaborator that it deems inappropriate.
2. After written acceptance by the APWG.EU, the collaborator must provide the collaborator funds, logo image (in the format required by APWG.EU; **EPS preferred; hi-resolution jpeg accepted**) and other details (such as correct use of the collaborator's name and trademarks, etc.) to the APWG.EU within 2 months of the start of the conference - or as soon as possible.
3. Collaborator pledges cannot be processed without payment. All payments should be made directly to the APWG.EU For payment details (including wire transfer information) please contact foy@apwg.org.
4. Provision of APWG.EU conference collaborator does not entitle the collaborator to a waiver of any applicable annual APWG.EU membership fee.
5. All collaborator materials **except** physical display materials and

giveaways **must be submitted before May 31** to ensure inclusion in production schedules. Collaborator pledges after this date may still be accepted with caveats.

Display materials must be at the staging location no later than June 25.

6. Collaborators may not sublet, assign or apportion any part of the item(s) collaborated nor represent advertise or distribute literature or materials for the products or services of any other firm or organization except as approved in writing by the APWG.EU.

7. The APWG.EU will not be liable for damage or loss to a collaborator's properties through fire, theft, accident, overzealous revelry or any other cause, whether the result of negligence or otherwise.

8. No part of an exhibit and no signs or other materials may be pasted, nailed, or otherwise affixed to walls, doors or other surfaces in a way that mars or defaces the premises or equipment and furnishings. Damage from failure to observe this notice is payable by the collaborator.

9. For collaborator opportunities that include signage please note – **signage space may be limited**. The collaborator level determines the number of sign faces allowed. Conference managers will inform each collaborator of the maximum size of signs.

10. In order to limit costs APWG.EU and the conference organizers may limit the number of colors used for the printing of collaborator logos.

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Collaboration Requests

All requests for collaborator please contact us directly at the details below. Collaboration requests for APWG.EU events are accepted on a first-come, first-served basis. Please review and understand the terms and conditions on Page 3 before contacting us.

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